

THE ORWELL PRIZE

www.theorwellprize.co.uk

Design for the 2016 trophies

The Orwell Prize is Britain’s most prestigious prize for political writing. Every year, we award prizes for the work which comes closest to George Orwell’s ambition ‘to make political writing into an art’. This year is our 21st anniversary.

For 2016 we will need a trophy for the book prize, a trophy for the journalism prize and a trophy for the Prize for Exposing Britain’s Social Evils. We would like some of the following elements of our visual identity to be included in the design:

- The image of Orwell, specified below (this is taken from his National Union of Journalists membership card)
- The text: ‘THE ORWELL PRIZE’ and the quote ‘What I have most wanted to do... is to make political writing into an art’
- The text in Gill Sans MT

You will be able to gauge other aspects of our visual identity from this letterhead and our website: its original design was inspired by Polish Communist propaganda.

For reasons of simplicity and of confidentiality, we would like there to be space for a small plaque to be affixed with the name of the winner, as has been done in previous years.



The 2015 Prize:



The 2013 Prize:



The 2012 Prize:

