



## **FASHIONWORKS PRESENTS** *THE NEW WAY FORWARD*

The following WEBINARS are from forecasts and industry insights by a team of exceptionally successful creatives and international businesses, so do come back with a selection of what will be helpful to you/your company at this time.

Covering Industry insights and discussions, these workshops are designed for **Fashion & Textiels, Accessories &Artisans - Crafts Innovators - Designers and Businesses**

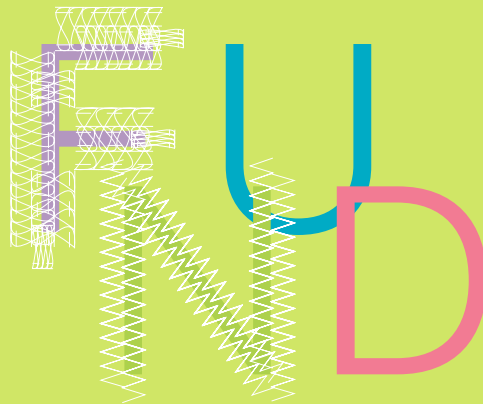
---

---

July 15<sup>th</sup> 2020  
5:30pm - 7:30pm

Upcoming funding information and  
deadlines  
will be sent prior to event

**Presenters** Fashionworks on  
Government, Arts Council, and  
Charity funding specialists and  
Aquanautia, with a successful  
£196,000 Kick Starter campaign  
and multi-creatives with funding  
ideas for diversification



## FUNDING & GRANT & OPPORTUNITIES FOR CREATIVES AND SOCIAL ENTREPRENEURS





# SELLING IN EMERGING MARKETS – ASIA, AFRICA AND MIDDLE EAST

August 12<sup>th</sup> 2020  
10:30am - 12:30pm

4 key Questions coming up on  
Emerging markets, Cultural impact  
and insights, Best point of entry  
and Global-Local Gatekeepers and  
collaborators

**Presenters** New Market Buyers  
and International Futurists, DIT  
on Exporting to New Markets,  
Preparation, Participation and  
Funding



# LOCAL SOURCING REAL - LIVE MANUFACTURING WALKTHROUGH

September 02<sup>nd</sup> 2020  
10:30am - 12:30pm

Sourcing & approaching  
manufacturers, costing and  
preparation to work with QA  
woven/stretch & accessories/bag  
factories in London

**Presenters** Production Managers  
and Fashionworks Manufacturing  
Specialist for Designer to  
Commercial Markets

---

---

September 30<sup>th</sup> 2020  
10:30am - 12:30pm  
& 5:30pm - 7:30pm

Covering new market designs and innovations, insight into consumer buying patterns to gaps in the fashion, accessories, lifestyle products to crats and interior markets

**Presenters** International Experts and Design Futurists from Luxury to High Street Commercial Markets including Zara, COS and H&M



**DESIGNING  
RELAUNCHING  
NEW BEST  
SELLERS**



---

# PRESENTERS

International Designers and Artisans, Futurists, Buyers, PR/Media and Funding Experts Fashionworks International Specialists with Hormazd Narielwalla, Artstthread, ASBO Magazine, Nu Afropolitan, DIT (Department for International Trade), Export and Manufacturing Consultants for Zara, H&M, COS, Borgo De Nor to Harvey Nichols

## CONTACT

If you could let us know areas of interest to you, further information on requested topic(s) and registration to join the webinars dates will be forwarded to you.

Contact on **[info@fashionworks.org.uk](mailto:info@fashionworks.org.uk)**



The Webinars are Funded by ERDF  
Programme for London based Designers,  
Artisans and Businesses



**European Union**  
European Regional  
Development Fund